

FOR IMMEDIATE RELEASE

February 19, 2008

7054

439-5075

Media Contacts:

Chris Poynter, 574-1908 / 380-

Chad Carlton, 574-1902 /

College Fair for Adults is Wednesday

Event is part of Graduate Greater Louisville campaign

(LOUISVILLE – February 19, 2008) – People who attended college but never graduated may attend a college fair this Wednesday to re-enroll in school and to receive help paying for it.

“Spring Fling” will feature representatives from 20 colleges and universities, both public and private, on both sides of the Ohio River. The event, at Jewish Family and Vocational Services, 3587 Dutchman’s Lane, is Wednesday, Feb. 20, from 4 p.m. to 7 p.m.

“People can literally transform their lives with a degree,” said Mayor Jerry Abramson, who will stop by Spring Fling to encourage people to finish their degrees.

Abramson, joined by local college and university leaders and the business community, announced a major new initiative this month to encourage citizens to return to college to finish their degrees.

The campaign, “Graduate Greater Louisville,” will attempt to reach the 177,000 people in the 13-county Louisville Metropolitan Area who have some college but never earned their degree.

The majority of people with some college but no degree live in Louisville — one in five adults, or 104,000 people. Some of those people are just a few classes short of a bachelor’s.

People who cannot attend Spring Fling may still get information about returning to college by visiting www.graduategreaterlouisville.com or calling 1-877-GO-4-GRAD or speak to counselors.

Abramson also noted that people with degrees earn more money. People in Louisville with some college but no degree earn, on average, \$32,000. But people with a bachelor’s earn an average of \$52,000.

“Education pays,” Abramson said. “It leads to people with better jobs, better salaries, better lives and, ultimately, leads to a stronger, better Louisville.”

###

LOUISVILLE – January 25, 2008

Resources for returning to college

www.graduategreaterlouisville.com

1-877-GO-4-GRAD

Spring Fling College Fair

Jewish Vocational and Family Services, 3587 Dutchman's Lane

Feb. 20, 2008; 4-7 p.m.

Representatives from 20 local college and universities, both public and private, will have booths and representatives.

Kentuckiana College Access Center, 1-877-GO-4-GRAD or 584-0475

200 W. Broadway, 7th floor.

Monday and Tuesday 9 a.m.- 6 p.m.

Wednesday thru Friday 9 a.m. - 5 p.m.