



# NATIONAL CENTER FOR ARTS & TECHNOLOGY

## A Manchester Bidwell Organization

### FEASIBILITY PHASE

#### **Phase I: Feasibility** **Length: 12-18 months**

The National Center for Arts & Technology (NCAT) team has the responsibility to carry out the Feasibility Phase in each city.

Their key responsibilities include assisting with selecting board members, the executive director, and site location and space; managing feasibility due diligence, helping the site conduct necessary research; and helping integrate the values and philosophy of Manchester Bidwell Corporation (MBC). They will also develop and manage replication materials, assist with affiliate program development, provide on-site training and technical assistance, troubleshoot problems as needed, assist with sustainability and growth planning, and monitor outcomes.

The following are the five categories and just some components of each of the due diligence elements that the NCAT team will seek to learn:

#### **Need for MBC Core Programs**

Meet with leading local organizations and experts focused on youth development and adult economic issues to better understand the nature of these populations' needs and to understand the motivation for building the program locally.

#### **Organizational Landscape**

Conduct desk research and meet with directors of local nonprofits to identify overlaps in program focus, possible collaborators, and the overall reception to bringing the model to each city.

#### **Funding Potential**

Meet with leading funders to understand their assessment of the local funding landscape and potential interest in funding replication. Meet with state/local experts in adult career education and district education officials to determine their need and interest in support.

#### **Leadership Potential**

Assemble a core group of local leaders to spearhead the efforts. Interview prospects and/or potential ED candidates.

#### **Physical Space Potential**

Identify desired area and possible location for the center, develop detailed list of specifications for desired space, gather local recommendations for architects, and develop initial financial estimate for purchase/rent and buildout.