



PAINT - Producing Art In Neighborhoods Together

Producing Art in Neighborhoods Together brings neighborhoods and artists together to create public art projects for neighborhoods throughout the Louisville Metro Area.

PAINT is a direct response to individual neighborhoods and residents who articulated, through the former Metro-supported [Neighborhood Assessment](#) public process, their desire to aesthetically and artistically improve their neighborhoods and increase community engagement. Over the past five years, Center for Neighborhoods conducted multiple [Neighborhood Assessments](#) through which 12 neighborhoods requested arts initiatives, branding and identity campaigns, and various types of beautification.

Center For Neighborhoods' response to community demand for public art and beautification is the creation of this new public art program. PAINT will embrace a neighborhood-based, grassroots approach to the creation of new site-specific public artwork. All PAINT projects will directly uphold and support the [mission, vision, and values](#) of Center For Neighborhoods.

PAINT projects will be:

1. **Focused on a Neighborhood** - A district or locality, often with reference to its character or inhabitants, a political ward or precinct. The concept of a neighborhood includes geographic, social, cultural, civic, economic, and historical components.
2. **Participatory** - Marked by, requiring, or involving participation, especially affording the opportunity for individual participation.
3. **Public** - Open to the view of all; existing or conducted in public.

Funding

Center For Neighborhoods applied to Louisville Metro for an Arts and Cultural Attractions EAF grant in March 2009 to secure seed funding for the startup of the PAINT program. The Mayor's 2009-2010 fiscal year budget announced a recommended \$28,500 in start-up assistance for PAINT!

The PAINT program emphasizes:

- Production of high-quality and meaningful cultural assets for the neighborhood
- Community engagement
- Collaborative partnerships
- Strengthening neighborhood identity and sense of place by producing projects of relevance to unique locations
- Improvement of residents quality of life in Louisville Metro

By *Producing Art In Neighborhoods Together*, the ideas and desires of residents in Louisville 's diverse neighborhoods will be realized while strengthening the unique historical and cultural assets of our community.

How are neighborhoods selected?

In partnership with [Louisville Metro Department of Neighborhoods](#) and several neighborhood associations, CFN conducted [Neighborhood Assessments](#) from 2005-2008. Twelve (12) neighborhoods clearly expressed their desire for public artwork and beautification (clean-ups, unique street signage, identity development, increased pride, landmarks, entrances and

gateways, banners, murals, reduction of graffiti). Additionally, each neighborhood expressed their desire to increase community participation and engagement of residents.

To start the PAINT program, we have narrowed our initial focus to the 12 neighborhoods who completed "[Neighborhood Snapshots](#)" and listed art, beautification, and identity as priorities in their action matrix. Completion of the Neighborhood Assessment demonstrates that the neighborhood association is organized, strong, and responsive to the community's wishes and goals. Ideal candidates to partner with the PAINT program are neighborhood associations that embody collaborative, open, and participatory qualities.

PAINT is a direct response to individual neighborhoods and residents who articulated, through a Metro-supported public process, their desire to aesthetically and artistically improve their neighborhoods and increase community engagement.

The PAINT program will focus on execution of successful projects in these initial 12 neighborhoods during the first 3 years.

12 Neighborhoods

- Belmar
- California
- Camp Zachary Taylor
- Crescent Hill
- Crossgate
- Deer Park
- German-Paristown
- Highgate Springs
- Phoenix Hill
- Plantation
- Portland
- Schnitzelburg

[View the Action Matrix listing Art, Beautification, and Identity Items \(PDF\)](#)

[View the map of Jefferson County with PAINT neighborhoods highlighted \(PDF\)](#)

PAINT is also a *Partner* on 3 additional projects during 2009-2010.

1. ["Weaving Unity Into Community" project at Parkway Place](#)
Please visit the project page to learn more.
2. ["Creativity Rising" project in Phoenix Hill](#)
Please visit the project page to learn more.
3. [Redefining Brownfields](#)
More information about this project will be announced soon.

If you are interested in partnering with the PAINT program on a project and your neighborhood is not included on the list above, please contact us to get on the waiting list or to discuss other options for moving your project forward. All requests will be reviewed on a case-by-case basis.

How are artists selected?

For the first 12 projects, the artist selection will be invitational. Artists will be invited by the PAINT program, who is working with selected curators, arts professionals, and the PAINT community review panel to identify 36 artists. PAINT will commission the 36 artists to develop a short concept proposal for a project in one of the 12 neighborhoods (each neighborhood will receive 3 concept proposals).

ARTISTS - If you are interested in being considered during the selection process, please submit the following information by December 15th.

- Name
- 1 paragraph bio
- Curriculum Vitae
- 3 References who know your work
- Contact Information (telephone, mailing address, email, website)
- 10 digital images (jpeg, gif, PDF, or link to webpage) of recent work completed within the past 2 years (between 2007 - 2009)

Submit the above information to submissions@paintlouisville.org. In the subject line of your email, state "PAINT Artist Submission". Artist submissions will be passed along to the curatorial advisors who will be making the final artist selections.

In January, there will be a workshop for the 12 neighborhoods and 36 artists. The workshop will feature an educational session in the morning, focusing on high quality examples of cutting edge public art. The PAINT program will encourage neighborhoods and artists to think beyond murals and sculptures to realize new ideas about the art and experience of our current time. PAINT will emphasize the production of artwork that has never before been seen. For example, if an artist is dealing with a historical concept or theme, they will be encouraged to realize the project by incorporating today's ideas and experiences in new and unique ways.

The second part of the workshop will consist of 12 break-out groups. During the break-out session, each of the 12 neighborhoods and their 3 assigned artists will participate in a facilitated conversation. Each neighborhood group will identify their potential project sites, along with the assets, landmarks, history, culture, and strengths of their neighborhood. The artists will be able to ask questions, collect information, and develop connections with the residents. The information yielded through the break-out sessions will drive the development of each artists' project concept.

After the workshop, artists will develop their project concept papers and they will be submitted to the PAINT program by the specified deadline – March 1st, 2010.

The anonymous PAINT review panel will meet to discuss the project concept submissions and will select the top project for each neighborhood. Project selections will be announced by April 1st, 2010. The review panel will also select one inaugural project for the first year. The remaining 11 projects will be placed in a fundraising pool. Center For Neighborhoods and community partners (including the neighborhood association) will work during years 2 and 3 to developing funding for the implementation of the remaining projects.

Contact Information

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